



**PRESS RELEASE  
2021**



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Bloom | SuperSalone | Milano | 2021



**TonucciManifestoDesign** presents **Bloom**  
designed by **Viola Tonucci**

The new product that symbolizes the Rebirth of the Design  
Made in Italy.

In occasion of the **SuperSalone**  
4-10 September  
at **AGAPE 12** Concept Store  
Via Statuto 12, Milan.



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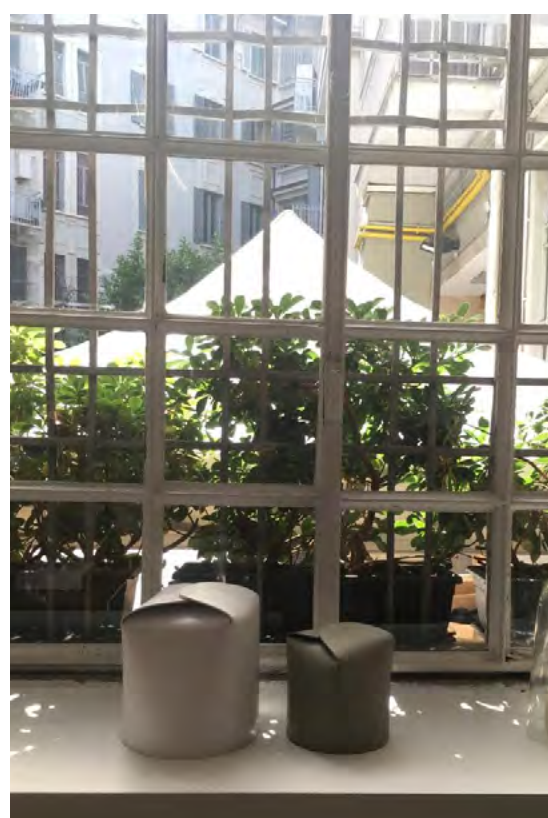
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In the midst of the pandemic, the Italian company **Tonuccidesign** wants to bring new joy and poetry to the National and International Design stage through this year's **SuperSalone** in Milan, hoping for a new Rebirth after these difficult times. The company, located in Pesaro and creator of the brand **Manifestodesign**, produces different kinds of high-end furniture by using natural materials only.

The choice to exhibit at **AGAPE 12** comes from a beautiful ten-year collaboration between the company and the Concept Store, which is located in the **Brera District** and directed by the Architect **Camilla Benedini**.



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*Manifestodesign only presents its new product born from this pandemic period.*

**Bloom** is a collection of leather baskets in which one's favourite objects can be stored and relay the best memories which will bloom in reminiscences.

**Viola Tonucci**, the Designer who created this collection, explains that:

*"Bloom is a leather basket that recalls the smooth lines of the flower from which I had the inspiration. The name purposely shows how the petals gently open up imitating the blossom of a flower".*

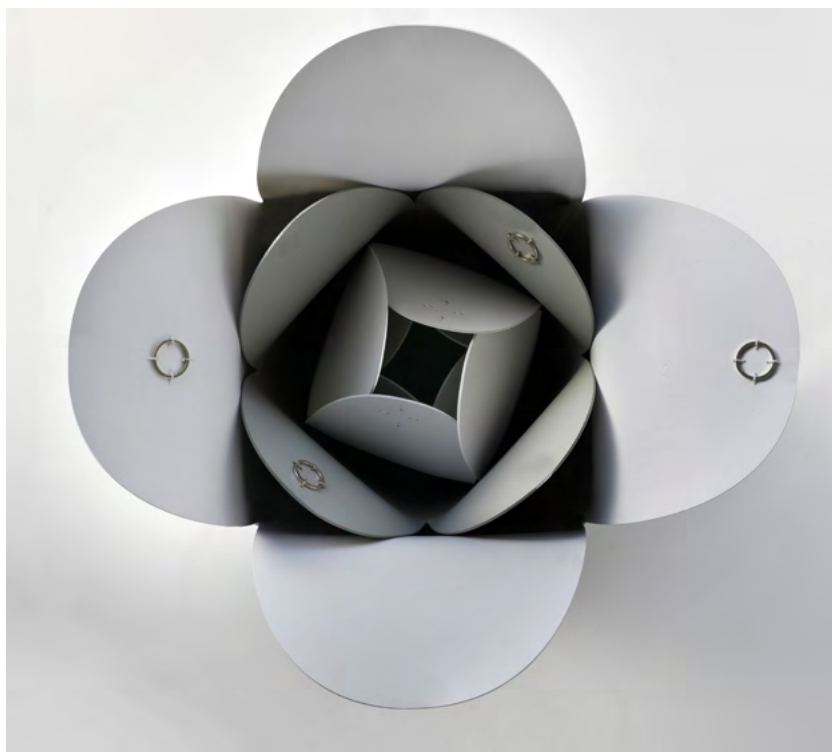


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The collection is made out of four different sizes, where each one perfectly welcomes the other as if it were a “**matryoshka**”, It's lids, alike petals open and close thanks to hand-sewn magnets.

*Dimensions:*

*Large*    *cm 34 x 31*  
*Big:*     *cm 26,5 x 23*  
*Medium* *cm 20,5 x 19*  
*Small*    *cm 16 x 14*



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## PRESS RELEASE

Focus on Viola Tonucci | Leather objects



*These are the products made with leather designed for TonucciManifestoDesign since 2012:*

***Mao 2012, Bao 2013, Big Bao 2015, Tall Bao 2018, A-Box 2017, Be Bao 2019, Lullabao 2018, O-Frame 2020, Bloom 2021.***



**Viola Tonucci** has been collaborating with **TonucciManifestoDesign** since 2012 after receiving a special mention at the **Young&Design** in 2011 for her pouf created with a particular interweaving of paper, and ultimately realized with leather.

The **Mao** pouf then becomes one of the company's bestsellers and it is frequently requested for the decoration of important spaces, such as the prestigious lounge of the MOMA in San Francisco, furnished by the renowned American Studio "**Aidlin Darling Design**".

Following her father's steps, Viola Tonucci graduated at the European Institute of Milan in the "Jewelry Design" curriculum and then started working for the family company since 2003.

From that moment on, a lot of collaborations and works were initiated, especially in the furnishing sector, but also in fashion, graphic design, jewelry and decorative objects.

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